

DATA & AI LEADERSHIP



COLLECTED ARTICLES 2011-Present

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ARTICLES AND LINKS

- **“Mayo Clinic’s Healthy Model for AI Success”** | March 27, 2024
- **“Five Key Trends in AI and Data Science for 2024”** | January 9, 2024
- **“AI Ethics at Unilever: From Policy to Process”** | November 15, 2023
- **“Generative AI at Mastercard: Governance Takes Center Stage”** | August 30, 2023
- **“The Impact of Generative AI on Hollywood and Entertainment”** | June 19, 2023
- **“How Northwestern Mutual Embraces AI”** | March 29, 2023
- **“Action and Inaction on Data, Analytics, and AI”** | January 19, 2023
- **“Developing Successful Data Products at Regions Bank”** | November 10, 2022
- **“AI-Based Innovations at Mayo Clinic”** | August 8, 2022
- **“Becoming an ‘AI Powerhouse’ Means Going All In”** | June 15, 2022
- **“Clinical AI Gets the Headlines, but Administrative AI May Be a Better Bet”** | April 11, 2022
- **“Companies Are Making Serious Money with AI”** | February 17, 2022
- **“Catching Up Fast by Driving Value from AI”** | December 29, 2021
- **“Portrait of an AI Leader: Piyush Gupta of DBS Bank”** | August 31, 2021
- **“The Pursuit of AI-Driven Wealth Management”** | July 7, 2021
- **“Embracing AI When Your Industry Is in Flux”** | May 5, 2021
- **“Execs Bullish on AI but Wary of Data Leadership”** | March 5, 2021

- **“Why Chief Data Officers Must Assume Leadership for Data Success”** | November 30, 2020
- **“Why Culture Is the Greatest Barrier to Data Success”** | September 30, 2020
- **“Why Fear of Disruption Is Driving Investment in AI”** | January 25, 2019
- **“The Problem with AI Pilots”** | July 26, 2018
- **“How Big Data and AI Are Driving Business Innovation in 2018”** | January 5, 2018
- **“How Big Data Is Empowering AI and Machine Learning at Scale”** | May 8, 2017
- **“Companies Brace for Decade of Disruption from AI”** | January 24, 2017
- **“Variety, Not Volume, Is Driving Big Data Initiatives”** | March 28, 2016
- **“How Time-to-Insight Is Driving Big Data Business Investment”** | January 26, 2016
- **“Overcoming Legacy Processes to Achieve Big Data Success”** | September 29, 2015
- **“If You Think Big Data’s Challenges Are Tough Now”** | January 27, 2015
- **“Big Data Fatigue?”** | June 23, 2014
- **“Organizational Alignment is Key to Big Data Success”** | January 2013
- **“How ‘Big Data’ is Different”** | Fall 2012
- **“Quick Wins Help Avoid Culture Obstacles on the Path to Value”** | October 2011