DATA & AI LEADERSHIP

COLLECTED ARTICLES 2012-Present

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ARTICLES AND LINKS

- **"GenAI Is Making Companies More Data Oriented"** | January 15, 2024

- **"Data Strategies That Provide Business Value"** | December 2023

- **"Why Chief Data and AI Officers Are Set Up to Fail"** | June 20, 2023

- **"Has Progress on Data, Analytics, and AI Stalled at Your Company?"** | January 30, 2023

- **"Why Your Company Needs Data-Product Managers"** | October 13, 2022

- **"Why Becoming a Data-Driven Organization is so Hard"** | February 24, 2022

- **"Why Do Chief Data Officers Have Such Short Tenures?"** | August 18, 2021

- **"Legacy Companies Need to Become More Data Driven — Fast"** | June
- 15, 2021

- **"Why Is It So Hard to Become a Data-Driven Company?"** | February 5, 2021

- **"Are You Asking Too Much of Your Chief Data Officer?"** | February 7,
- 2020

- **"Companies Are Failing in Their Efforts to Become Data-Driven"** | February 5, 2019

- **"Big Companies Are Embracing Analytics, But Most Still Don't Have a Data-Driven Culture"** | February 15, 2018

- **"How Machine Learning Is Helping Morgan Stanley Better Understand Client Needs"** | August 3, 2017

- **"How Companies Say They're Using Big Data"** | April 28, 2017

- **"How P&G and American Express Are Approaching AI"** | March 31, 2017

- **"Just Using Big Data Isn't Enough Anymore"** | February 9, 2016

- **"Your Data Should Be Faster, Not Just Bigger"** | February 4, 2015

- **"Get the Maximum Value Out of Your Big Data Initiative"** | February 1, 2013

- **"Who's Really Using Big Data"** | September 12, 2012